

# Creating and Sustaining High Performing Cultures for Credit Unions

Register now!  
Space limited

Thursday & Friday, September 17-18, 2015 | Nashville, TN

## Tune up your culture in Music City!

We're passionate about your success! Integrity Solutions is recognized nationwide for partnering with credit unions to align attitudes and beliefs around a member-focused culture that gets results!

Keynote Speaker:  
DDJ Myers



Attend this exciting event and learn *best practices* to:

- Strengthen member relationships
- Shift mindsets around service and selling
- Maximize sales performance
- Embrace accountability
- Enhance leadership and coaching abilities
- Align front-line and support staff around your culture
- Discover next level opportunities for growth

Learn from experts in the field and how other credit union leaders have accomplished these objectives. Come prepared for fun, productive and memorable sessions!

### Ride the General Jackson



Be sure to enjoy Thursday evening's cruise down the Cumberland River to downtown Nashville on the General Jackson, the largest paddle wheel boat in the country. Enjoy good food, excellent entertainment and fun with friends.

### Location

Gaylord Opryland Hotel  
2800 Opryland Drive, Nashville, TN 37214  
Room Rate: \$169 (+resort fee and taxes)

### Hours:

**Thursday:** 8:00 AM – 4:30 PM  
6:15 PM General Jackson Dinner  
and Cruise

**Friday:** 8:00 AM – 1:30 PM

### Who should attend?

Credit Union Executives and Internal Change Agents

### Registration

**Investment:** \$995, includes dinner and cruise on the General Jackson plus complimentary online Behavior Styles® Profile

**Early bird:** \$695 if registered and paid by June 1st

**NOTE:** \$100 discount for Integrity Solutions clients

Call 800-646-8347 or register at <http://www.integritysolutions.com/events/nashville-cu-conference>